



UdrugaPobjede/Victorias Solidarity and Nonviolence

# Annual report 2020



2020 was a year of adaptation and creativity. The situation with the pandemic forced us to be resourceful and creative in finding ways to continue to implement but also to improve all our ideas and plans, in the mission to contribute to the dignified life of all living beings. Necessary physical distance did not mean social distance for us - although we had to cancel a good part of our planned activities and it was not easy to provide funds for animal care in our Shelter or for all activities, we managed to adapt a good part of our activities to the situation and have built even stronger social ties and cooperation and strengthened mutual solidarity.

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## Shelter

Statistics - **Volunteering** - Infrastructure - **Maintenance**

In 2020 we admitted **302** dogs; rehomed **343**; we had **121** dogs fostered; **624** dogs were neutered (**389** females and **235** males); **4** dogs were euthanized due to irreversible suffering (injuries or disease).

We had **115** volunteer contracts and **11.555** volunteer hours from our valuable and diligent volunteers.

Throughout the year, we continued to upgrade and maintain our shelter infrastructure:

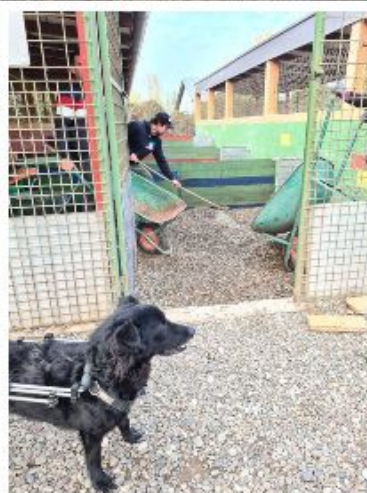
- we completed the project of equipping the shelter with new thermopanel dog-dwellings,
- we renovated the food store in the shelter - paved walls and ceiling,
- we changed the fence on 6 covered kennels,
- we painted the facade of both buildings ,
- we built a kindergarten for puppies (4 kennels adapted to the shelter youngest),
- we closed the arbour with the mounting autumn/winter panels.
- we refreshed all kennels that have pebble substrate with a new layer of gravel separation.

**FOLLOW THE SHELTER ON**  
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2020.  
Udruga Pobjede//Shelter



animal rights and protection  
[www.pobjede.hr](http://www.pobjede.hr)



## Projects/Campaigns

### Employment

**“EMPOWERMENT OF THE INDIVIDUAL - A HAPPIER FUTURE!”** Project for employment of the marginalized social groups through the Croatian Employment Service. In 2020 we employed three people for six months, thus enabling their integration into society and increasing the quality of care for dogs in our shelter.

Project value: HRK 86.939,57

### Sustainability

**"SUSTAINABLE AND RESPONSIBLE - LIFE WITH LESS WASTE!"** With this project we introduced our fellow citizens to the concept of sustainable treatment of waste through workshops, but also direct actions to eliminate existing damage to the environment. Most of the project was financed by the City of Osijek through the area of Environmental Protection and Sustainable Development.

Project value: HRK 9.121,37







### Volunteering

**"I THINK, THEREFORE I VOLUNTEER! 2020!"** Project aimed at promoting youth volunteering throughout various activities in the shelter. For the most part, the project was funded by the City of Osijek through the area of Youth Creativity.

Project value: HRK 11.000,00

### Neutering projects - international collaboration

**"CASTRATION SAVES LIVES - SOLIDARITY PROJECT!"** Project of free castrations for dogs of low-income citizens, which we are implementing in cooperation with the German association **ITV Grenzenlos** since October 2019. The aim of the project is to provide the citizens of Osijek with free neutering for dogs in their care, in order to prevent the problem of abandoning animals and unwanted puppies. In the first half of 2020, a total of 300 dogs were neutered (of which 201 females and 99 males).

Project value: HRK 67.500,00





**“CASTRATION SAVES LIVES - SOLIDARITY PROJECT! - Darda, Petrijevci, Bijelo Brdo”**  
project of free castrations for dogs of low-income citizens living in the municipalities of Darda, Bijelo Brdo and Petrijevci. We are implementing the project in cooperation with our long-term partners, the German association **ITV Grenzenlos**, who recognize the importance of such activities, and the goal of the project is to provide people from these areas with free neutering for dogs in their care. Given that these municipalities do not have animal shelters or work in any way to prevent problems, it was necessary to launch such a project that would provide dogs in these municipalities with more humane living conditions. We consider castration projects, ie work on prevention, to be extremely important because in this way the problem is solved at the root - responsible care is promoted, the number of unwanted puppies is reduced, education about the benefits of castration and animal health problems are reduced. In the second half of 2020, a total of 100 dogs (64 females and 36 males) were neutered at the Fury Veterinary Clinic, which significantly reduced its prices in support of this project, and the project will continue in 2021.

Grantor: **ITV Grenzenlos**

Project value: HRK 40.000,00





## Ab Ovo

### Ab ovo campaign

For the third year in a row, we are continuing with the activities of the cage-free campaign for animals in Croatia. The vision of Ab this campaign is a sustainable inclusive society and an emphasis on the holistic principle when it comes to the planet we inhabit, all its resources and all its inhabitants. As the mission of the Association is to contribute to the dignified life of living beings in accordance with their nature and needs, in addition to sensitization and education on the negative impact of intensive farming on forest and biodiversity destruction and soil, water, air and atmosphere pollution, our goal is to encourage companies to phase out eggs from cages from their supply chain through a public cage-free statement. Cage-free trend has become a leading trend in the food industry, chosen by more than 2,000 global and national brands such as Starbucks, Sodexo Group, Nestle, Danone, Unilever, McDonalds, Burger King, Subway, Tesco, Metro, Spar, Lidl, Aldi, Milka, Barilla, Mars, Marriott International, Hilton, Best Western and many others. With this campaign, we are encouraging Croatian companies to join the global cage-free trend as part of socially responsible business and publicly go in the direction of sustainable business. Grantor: **The Humane League**, SAD

Project grant: USD 30.000,00

[VISIT AB OVO WEB PAGE](#)

[FOLLOW AB OVO ON FACEBOOK](#)







## Vegan challenge

Super izazov 22

During 2020, in collaboration with partner organization **Animals Now** from Israel, we developed and launched a vegan challenge modeled on Challenge 22 - a challenge that has been tried by more than 500,000 people from around the world since its launch in March 2014. Super Izazov 22 is designed to offer participants a free online framework to tryout veganism for 22 days. The challenge is an interactive program that offers a unique combination of support in a (Facebook) group and personal mentoring. In addition to experienced mentors, the program is overseen by certified nutritionists who provide nutritional advice to participants. After 5 months of intensive preparations, in August 2020 we launched a pilot challenge round. By the end of the year, 4 rounds of challenges were held in which a total of almost 1,500 participants participated, and the project will continue in 2021. The Challenge Team currently brings together 40 volunteers - mentors, leaders, supervisors, nutritionists and professional associates.

Grantor/Partner: **Animals Now**

Grant amount: USD 10.000,00

[VISIT CHALLENGE WEB PAGE](#)





## ECI - End the cage age

European Citizens' Initiative

The European Citizens' Initiative End The Cage Age unites organizations under a common goal - the elimination of cages on animal farms.

During 2018 and 2019, we worked together to secure over 1.6 million signatures for this goal. This movement is representative of 94% of people in Europe who believe that protecting animal welfare on farms is important and of 82% who believe that farm animals should be better protected.

After the required signature validation period, ECI easily exceeded the required threshold of one million signatures, with a total of 1,397,113 verified signatures across Europe submitted to Commission on 2 October 2020. It also exceeded the minimum number of signatures in the 18 EU Member States, out of 7 required.

This makes End The Cage Age ECI:

6.(sixth) ECI which has succeeded among 75 registered initiatives in the last eight years,

3. (third) with the largest number of signatures,

1. (first!) successful ECI on the welfare of animals raised for food.

Following the official delivery of the signature to the European Commission on 2 October 2020, the next key phase of the campaign begins - a formal meeting with EU Commission representatives, the presentation of the ECI at a public hearing in the European Parliament and within six months from submission, the EU Commission will spell out proposed actions in response to the End the Cage Age ECI ask.





## Education

### Peace-building school

The Peace-building School award is given to primary and secondary schools in the Republic of Croatia that encourage education for peace, non-violence and cooperation, and participate in solidarity in improving the life of their school and local community. Our organization is participating in the project as a partner association, with the aim of presenting sustainable practices in the local community – Dog shelter, but also promoting a vegan lifestyle. The project holder is Center for peace, Osijek.

<http://krunoslav-sukic.centar-za-mir.hr/the-peacemaking-school-recognition/>

### Education of youth

Although limited by measures against the spread of the pandemic, in 2020 we tried not to neglect an important element of education of children and youth, as a necessity in strengthening the social capital of the local community. Due to the prescribed measures, we were not able to receive organized visits of a large number of people in the Shelter, so their number was significantly lower than in the previous year, but with several visits of schools and scouts, we held lectures for schools via the Zoom platform and cooperated with schools in education and donations programs, as part of their extracurricular activities.







## Workshops

Workshops on making natural cosmetics and household supplies

As part of our understanding of nonviolent action, we seek to raise awareness of the importance of questioning our personal role and responsibilities in society's relation to the Earth and its resources - from reducing excessive consumption to reducing waste and adopting the principles of recycling and reuse. As part of the project "Sustainable and responsible - life with less waste!" we organized and held three video workshops on making natural cosmetics and household items - body soaps, shampoos, dish-washing soaps and natural household cleaners.

## Super Ljilja

On a mission to make this world a better place for all its inhabitants

In 2020, Super Ljilja became an ambassador of our new project - Super izazov 22. Thus, through her Facebook page, she continued to advocate for social change and building socially just relationships, interacting and supporting the site's followers, promoting all animal rights and veganism.

**PRATI SUPER LJILU NA FACEBOOK-U**





## Events/Actions

### “Povratak otpisanim”

2020 was supposed to be the seventh “Povratak otpisanih” – a traditional event that gathers a large number of citizens on the left bank of river Drava and aims to celebrate adoption, volunteering and active citizenship, as well as the promotion of responsible custody. Although due to the pandemic we were not able to hold this event in its usual form, instead of one day and the left river bank, we moved the event to the Shelter and extended it to a full week of receiving guests, walkers and visitors – and again sent a positive message about personal responsibility and the importance of adopting as opposed to buying animals.

### Calendar promotion

The pandemic also prevented us from holding the traditional promotion of the calendar – the most visited event of ours, which is also a recapitulation of the year, our achievements and plans. This time we held the promotion of the calendar as a Public event / presentation on Freedom Square, together with our stars from the calendar.

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#### Rescue of animals from earthquake-affected areas

At the end of 2020, Sisak, Petrinja and the surrounding areas were hit by a devastating earthquake, with a series of weaker but still devastating shakes. 7 people were killed and a large number of people were injured and left homeless. In addition to human casualties and enormous material damage, animals in the area were also endangered. Many individuals and animal welfare associations have helped (and are still helping) to save and provide shelter to animals in the area. In January 2021, our Association and our friendly association Farmica managed to carry out an action in which we saved three pigs and a pregnant cow from certain death. All four were placed in the sanctuary of the Farmica association, funds were raised for the construction of a new barn, and in the meantime, the cow Šarava, although she has given birth 7 times before, got the opportunity to be the mother of her child for the first time. She gave birth to Borna - probably the first and only calf in Croatia born in freedom.







## Advocacy/Networking/Capacity building

### Network for animal protection

We continue to contribute to the work of the Network and thus strengthen the capacity of organizations working in the field of animal protection and the promotion of animal rights. In addition to supporting and strengthening the capacity of individual organizations, the network aims to foster togetherness and synergy in creating a common empowered front in advocating for better and more sustainable laws, regulations and their implementation in support of animal welfare and coexistence.

### (International) exchange and volunteering programs

Due to the prescribed restrictions on the movement and crossing of state borders in 2020, we could not implement international exchange and volunteering programs, as in previous years, in the programs in which we participate - Erasmus internship program for Dutch students and Erasmus program for young entrepreneurs. However, this year we hosted volunteers from the friendly organization Vege Community from Serbia, as well as students from foreign countries who came to Osijek through the Erasmus student exchange program.





### Animal shelter Ordinance

In 2020, we succeeded in our efforts to encourage the re-amendment of the Ordinance on shelters, in order to improve the document and supplement it with important changes previously agreed at the meetings of the Commission for the development of the Ordinance, in which the Association had its representative. A new Commission was formed in which the Association got its representative, and in June and September meetings of the Commission were held at which amendments to the Ordinance were agreed. The proposed amendments were put to public consultation and adopted in January 2021.

### Conferences/Other events

#### Global Summit to End Cages

In May 2020, the Open Wing Alliance (OWA) hosted the fourth annual Global Summit to End Cages. Launched by The Humane League, OWA is a coalition of 80+ member organizations with the common goal of stopping chicken abuse in the egg industry around the world. Due to the COVID-19 pandemic, the event was organized online for the first time ever. Originally scheduled to take place in Warsaw, Poland, the online event actually enabled a virtual gathering of a record number of activists from all over the world. More than 290 individuals from 67 different organizations in 55 countries participated in four-day training, networking and strategic planning for future corporate cage-free campaigns.





## Collaborations

City of Osijek - [GISKO](#) - Kinematografi Osijek - [Childrens theater Branko Mihaljević](#) - Center for peace, Osijek - [Animal Friends Croatia](#) - Shelter Dumovec, Zagreb - [Shelter Prijatelji Čakovec](#) - Farmica - [Blue Cross](#) - Volunteer center Osijek - [Freedom for animals, Serbia](#) - VEGE Community Serbia - [The Humane League, USA](#) - Beyond Carnism - [Stumme Brüder Stiftung](#) - Stichting Buitenlandse Asielen - [Dogs Trust, UK](#) - The Pollination Project - [Center for community services Osijek "JA kao i TI"](#) - Youth association "Breza" - [Anti-addiction association "Ne-Ovisnost"](#) - Association for inclusion promotion - [Veterinarska infirmary Fury](#) - Youth community "SOS Dječje selo" - [Veterinary practice ValVet](#) - ITV Grenzenlos Germany - [Dog training school Prias](#) - Faculty of Law, Osijek - [Faculty of education Osijek](#) - Faculty of philosophy Osijek - [Croatian Radio Television](#) - Osječka TV - [Porta Nova shopping mall](#) - project Green Click - [Pet Home store](#)

**Major long-term foreign partners:** Stumme Brüder Stiftung; Stichting Buitenlandse Asielen

**Major foreign partners in 2020:** The Humane League, ITV Grenzenlos, Animals Now





## Financial report

INCOME	
CATEGORY	AMOUNT (kn)
Shelter services	416.438
Affiliation fee	940
Donations from local government budget	20.121
Donations of legal entities	465.492
Donations of physical entities	1.113.302
Income from refunds	86.940
Other incomes	10.666
IN TOTAL:	2.113.899
EXPENSES	
CATEGORY	AMOUNT (kn)
Expenses for employees (salaries, charges, transportation)	1.132.406
Veterinary services	373.892
Utility services, phone, rent, postal, transport	55.623
Promotion, education, informing	63.643
Intellectual and personal services	31.272
Leases and rents	11.050
Current and investment maintenance services	9.984
Other services	4.302
Office supplies and other material expenses	78.173

Energy	43.791
Small inventory	3.459
Expenses of amortization	77.742
Representation	2.496
Bank services	10.853
Negative exchange rate differences and currency clauses	2.423
Insurance premiums	4.513
Other expenses	9
IN TOTAL:	1.905.631
DIFFERENCE (INCOME-EXPENSES):	208.268



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